Ontario Arts Pocket Stats

A selection of statistics demonstrating the impact of Ontario's arts sector, including the reach of public funding for the arts through the Ontario Arts Council. Compiled by the OAC Research Office (March 2012).

$52.3 million
Total OAC grants

3,567
Total number of grants awarded by OAC

7,084
Total number of grant applications submitted to OAC

1,057
Number of arts organizations funded by OAC

$42.7 million
Total in OAC grants to organizations

1,720
Number of individual artists who received OAC grants

$9.6 million
Total in OAC grants to individual artists

$3.96
Amount granted to the arts for each Ontarian[1]

34,468
Total number of public arts activities offered by OAC's annually-funded arts organizations*

16.8 million
Total public attendance at arts events offered by OAC's annually-funded arts organizations*

56,091
Total number of arts education activities for people of all ages presented by OAC's annually-funded arts organizations*

5 million
Total number of participants of all ages in arts education activities offered by OAC's annually-funded arts organizations*

2.5 million
Total number of these 5 million arts education participants who are children or youth*

38,296
Number of artists employed by OAC's annually-funded arts organizations*

58,738
Total number of people who volunteered at OAC's annually-funded arts organizations*

1.7 million
Number of hours worked by volunteers at OAC's annually-funded arts organizations*

$520.4 million
Total expenditures of OAC's annually-funded arts organizations*

223
Total number of Ontario communities where resident artists and arts organizations received OAC grants

73%
Percent of Ontarians 15 years or older that attended a performing arts event or a cultural festival in 2010[2]

48%
Percent of Ontarians 15 years or older who visited a museum or art gallery in 2010[2]

$11 billion
Direct Ontario consumer spending on cultural goods and services in 2008 – including **$600 million** in spending by Ontarians on live performing arts[3]

$19.7 billion
Amount directly contributed to the province's GDP by Ontario's cultural sector – representing **4.2%** of Ontario's GDP[4]

252,300
Direct employment in Ontario's cultural sector – representing **4.1%** of total Ontario employment[4]

Sources:

All data cited are most recent available. Unless otherwise noted, the source for all figures is OAC's grants database for the year 2010-2011.

* Reflects actual data for 2008-2009 for 545 organizations from 2010-2011 OAC operating applications/CADAC

[1] Based on Ontario population of 13,210,700 as of September 2010 (Source: Statistics Canada)

[2] *Ontarians' Arts, Culture and Heritage Activities in 2010*, Hill Strategies Research, 2012. (Source: *2010 General Social Survey*, Statistics Canada)

[3] Consumer Spending on Culture in Canada, the Provinces and 12 *Metropolitan Areas in 2008*, Hill Strategies Research, 2010

[4] *Economic Contribution of the Culture Sector to Canada's Provinces* Statistics Canada, 2007

For further information contact us at info@arts.on.ca or visit the Research section of our website at www.arts.on.ca

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CONSEIL DES ARTS DE L'ONTARIO
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