

Ontario Arts Year-at-a-glance

A selection of statistics demonstrating the annual impact of Ontario's arts sector, including the reach of public funding for the arts through the Ontario Arts Council (OAC). Compiled by the OAC Research Section (June 2017).

\$50.8 million

Total OAC grants

3,494

Total number of grants awarded by OAC

11,678

Total number of grant applications submitted to OAC

1,098

Number of arts organizations funded by OAC

\$41.3 million

Total in OAC grants to organizations

1,657

Number of individual artists who received OAC grants

\$9.5 million

Total in OAC grants to individual artists

\$3.78

Amount granted to the arts for each Ontarian¹

45,787

Total number of public arts activities offered by OAC's annually-funded arts organizations*

21.2 million

Total public attendance at arts events offered by OAC's annually-funded arts organizations*

71,733

Total number of arts education activities for people of all ages presented by OAC's annually-funded arts organizations*

4.8 million

Total number of participants of all ages in arts education activities offered by OAC's annually-funded arts organizations*

2.4 million

Total number of these 4.8 million arts education participants who are children or youth*

38,966

Number of artists employed by OAC's annually-funded arts organizations*

72,345

Total number of people who volunteered at OAC's annually-funded arts organizations*

1.8 million

Number of hours worked by volunteers at OAC's annually-funded arts organizations*

\$617.7 million

Total expenditures of OAC's annually-funded arts organizations*

212

Total number of Ontario communities where resident artists and arts organizations received OAC grants

73%

Percent of Ontarians 15 years or older that attended a performing arts event or a cultural festival in 2010²

48%

Percent of Ontarians 15 years or older who visited a museum or art gallery in 2010²

\$11 billion

Direct Ontario consumer spending on cultural goods and services in 2008 – including **\$600 million** in spending by Ontarians on live performing arts³

301,933

Jobs directly related to Ontario's culture sector – **4.3%** of total employment⁴

\$27.7 billion

Direct economic impact of Ontario's culture sector – **4.1%** of Ontario's GDP⁴

Sources:

All data cited are most recent available. Unless otherwise noted, the source for all figures is OAC's grants database for the year 2016-2017.

* Reflects actual data for 2013-2014 for 474 organizations from 2015-2016 OAC operating applications/CADAC

¹ Based on Ontario population of 13,448,494 as of May 2016 (Source: Statistics Canada)

² *Ontarians' Arts, Culture and Heritage Activities in 2010*, Hill Strategies Research, 2012. (Source: *2010 General Social Survey*, Statistics Canada)

³ *Consumer Spending on Culture in Canada, the Provinces and 12 Metropolitan Areas in 2008*, Hill Strategies Research, 2010

⁴ *Provincial and Territorial Culture Indicators, 2010 to 2014*. Statistics Canada, 2016. (Industry perspective)

For further information contact us at info@arts.on.ca or visit the Research section of our website at www.arts.on.ca.



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