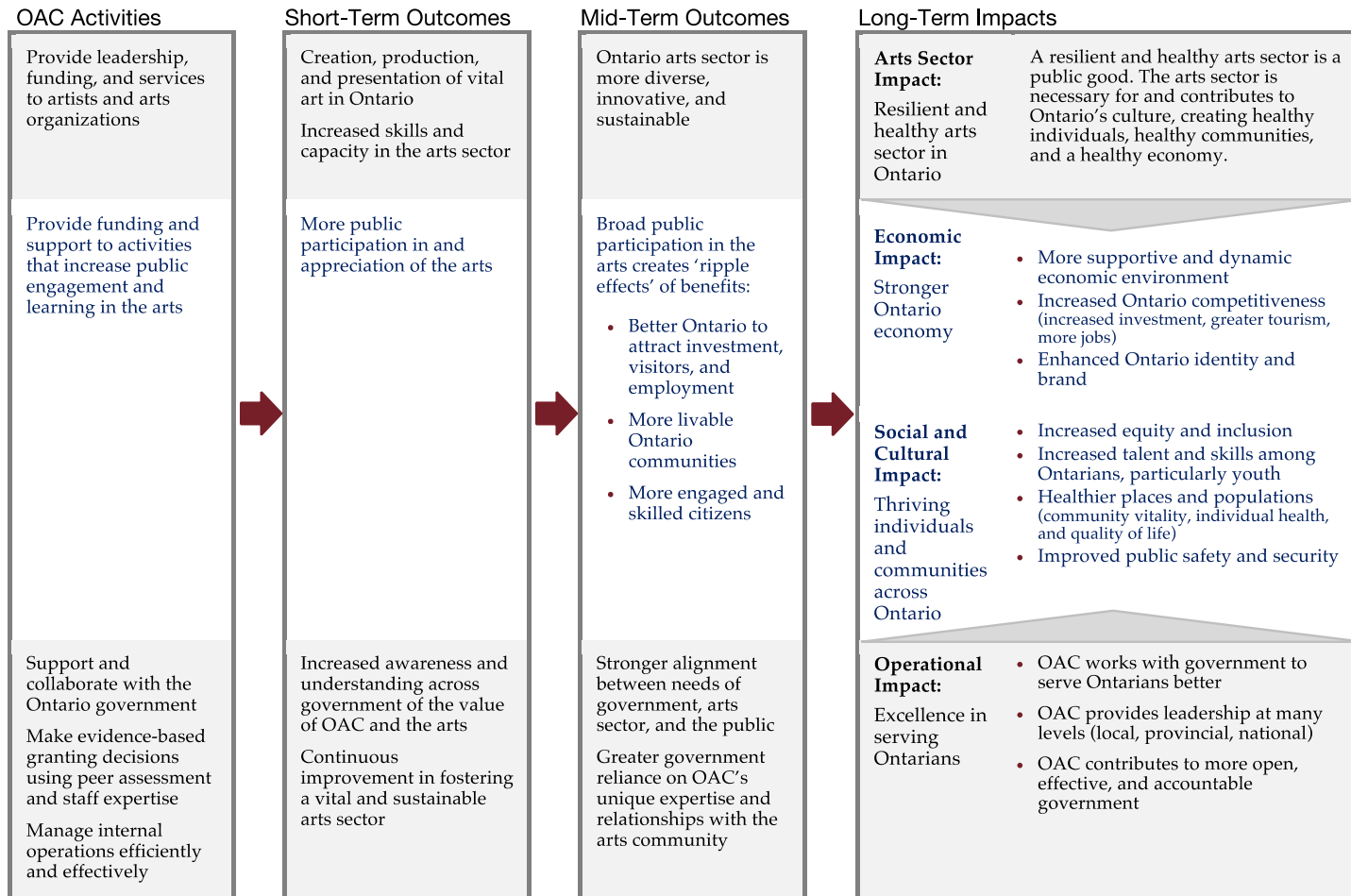




Performance Measurement Framework

Logic Model

OAC's mandate is to foster the creation and production of art for the benefit of Ontarians



Measurement Rationale

This logic model shows how OAC activities contribute to public value: from short- and mid-term outcomes through to long-term impacts on Ontario's economy, society and culture. The logic model reflects OAC's strategic plan, and is the foundation of OAC's performance measurement framework.

OAC's performance measures are short-term outcomes that: (1) can be clearly attributed to OAC activities, (2) can be feasibly measured every year, and (3) help to guide decisions and build understanding about how OAC is achieving its goals.

By collecting performance measurement data on short-term outcomes, OAC gains evidence about its progress and contributions to longer

term impacts.

Performance Measures

OAC's measures for key short-term outcomes from the logic model are:

Short-Term Outcomes and Measures

A) Creation, production, and presentation of vital art in Ontario

- Measures
- 1) Funding of artists and arts organizations in all parts of the province.
 - 2) Diversity and inclusion in OAC applications and funding.
 - 3) Employment and income for arts professionals in Ontario.

B) Increased skills and capacity in the arts sector

- Measure
- 4) Funding of grants and services that increase skills and capacity.

C) More public participation in and appreciation of the arts

- Measures
- 5) Opportunities for Ontarians to experience and participate in the arts.
 - 6) Opportunities for Ontarians to participate in arts learning.

D) Continuous improvement in fostering a vital and sustainable arts sector

- Measure
- 7) Applicant satisfaction and engagement with OAC grants and services.

Performance Measures and Indicators

The table below is an overview of OAC's performance measures and indicators for key short-term outcomes from the logic model. There are several possible ways to operationalize each measure. OAC examines its performance from several perspectives, while keeping the number of indicators manageable. By using a variety of indicators to describe OAC's performance, it is possible to understand relative performance (%), as well as specific values (# and \$).

Short-term outcomes

Measures

Indicators

A) Creation, production, and presentation of vital art in Ontario

1) Funding of artists and arts organizations in all parts of the province.	A1.1	% of Ontario counties/districts where resident artist or arts organization received OAC funding	
	A1.2	% of total # grants in each geographic region	
	A2.1	% of # applications to OAC from artists/arts organizations who identify as member of priority group(s): Artists of colour, Deaf or living with disabilities, Francophone, Indigenous, New generation (18-30 years), Regions outside Toronto.	
		% of total # OAC grants to artists/ arts organizations who identify as member of priority group(s): Artists of colour, Deaf or living with disabilities, Francophone, Indigenous, New generation (18-30 years), Regions outside Toronto.	
	2) Diversity and inclusion in OAC applications and funding.	A2.2	
		A3.1	# artists & arts professionals paid (fees or salaries) through OAC-funded activities (projects + operating)
		A3.2	\$ value of income paid to artists/ arts professionals through OAC-funded activities (projects + operating)
	3) Employment and income for arts professionals in Ontario.	A3.3	# FTE jobs for artists and arts professionals in organizations receiving operating grants from OAC

B) Increased skills and capacity in the arts sector	4) Funding of grants and services that increase skills and capacity.	<p>B4.1 # artists & arts professionals who attend training, skill development, or convening events supported or provided by OAC</p> <p>B4.2 # activities & events for training and skill development supported or provided by OAC</p> <p>B4.3 % of total # grants provided by OAC for training & skill development</p>
C) More public participation in and appreciation of the arts	<p>5) Opportunities for Ontarians to experience and participate in the arts.</p> <p>6) Opportunities for Ontarians to participate in arts learning.</p>	<p>C5.1 # public activities and events produced by OAC-funded artists & organizations in their home communities</p> <p>C5.2 # total audience for home community events in Ontario</p> <p>C5.3 # public activities and events produced by OAC-funded artists & organizations touring in Ontario</p> <p>C5.4 # total audience for touring events in Ontario</p> <p>C5.5 % of arts organizations touring in Ontario</p> <p>C6.1 % of total # OAC grants that provide funding specifically for arts learning</p> <p>C6.2 % of operating organizations that offer arts learning as part of ongoing activities</p> <p>C6.3 # events that offer opportunities for arts learning by OAC-funded artists & arts organizations</p> <p>C6.4 # participants (adults/ youth) in all arts learning events by OAC-funded artists & arts organizations</p>
D) Continuous improvement in fostering a vital and sustainable arts sector	7) Applicant satisfaction and engagement with OAC grants and services.	D7.1 % applicants who report satisfaction with OAC grant process