

Culture Gross Domestic Product and Jobs, Detailed Figures for 2020



Heritage and Libraries

	GDP*	Jobs**
Archives	7,176	76
Libraries	24,764	261
Culture Heritage	94,785	2,394
Natural Heritage	24,792	637
Total	151,517	3,368



Audio-Visual and Interactive Media

	GDP*	Jobs**
Film and Video	1,675,187	20,779
Broadcasting	4,183,021	16,710
Interactive Media	4,679,940	26,168
Total	10,538,149	63,657

* Culture GDP in thousands of dollars
 ** Culture Jobs

Figures may not add up to totals due to rounding.

Source: Statistics Canada, Provincial and Territorial Culture Indicators, 2010 to 2020.
 Date: June 2, 2022



Written and Published Works

	GDP*	Jobs**
Books	772,163	6,130
Periodicals	467,406	3,572
Newspapers	751,145	8,851
Other Published Works	44,579	368
Collected Information	190,294	1,705
Multi	1,755,681	22,996
Total	3,981,268	43,621



Visual and Applied Arts

	GDP*	Jobs**
Original Visual Art	45,219	458
Art Reproductions	24,729	518
Photography	365,318	4,414
Crafts	1,484,593	16,028
Advertising	1,305,670	14,934
Architecture	772,318	7,136
Design	1,663,430	24,367
Total	5,661,276	67,856



Sound Recording

	GDP*	Jobs**
Music Publishing	65,466	596
Sound Recording	259,337	2,323
Total	324,803	2,919



Live Performance

	GDP*	Jobs**
Performing Arts	655,643	16,820
Festivals and Celebrations	35,749	933
Total	691,392	17,753

	GDP*	Jobs**
Education and training	1,596,076	21,478
Governance, funding and professional support	3,339,058	28,474
Multi	742,418	5,859