

Ontario Arts Year-at-a-glance

A selection of statistics demonstrating the annual impact of Ontario's arts sector, including the reach of public funding for the arts through the Ontario Arts Council (OAC). Compiled by the OAC Research Section (November 2020).

\$51.9 million

Total OAC grants

3,117

Total number of grants awarded by OAC

10,587

Total number of grant applications submitted to OAC

1,152

Number of OAC grants to arts organizations

\$43.5 million

Total in OAC grants to organizations

1,965

Number of OAC grants to individual artists

\$8.4 million

Total in OAC grants to individual artists

\$3.57

Total public support to the arts through OAC per Ontarian¹

53,799

Total number of public arts activities offered by OAC's annually-funded arts organizations*

24.4 million

Total public attendance at arts events offered by OAC's annually-funded arts organizations*

86,526

Total number of arts education activities for people of all ages presented by OAC's annually-funded arts organizations*

6.3 million

Total number of participants of all ages in arts education activities offered by OAC's annually-funded arts organizations*

2.1 million

Total number of these 6.3 million arts education participants who are children or youth*

42,377

Number of artists employed by OAC's annually-funded arts organizations*

70,291

Total number of people who volunteered at OAC's annually-funded arts organizations*

1.8 million

Number of hours worked by volunteers at OAC's annually-funded arts organizations*

\$709.4 million

Total expenditures of OAC's annually-funded arts organizations*

197

Total number of Ontario communities where resident artists and arts organizations received OAC grants

86%

Percent of Ontarians 16 years or older that attended a live arts event or performance in 2016²

54%

Percent of Ontarians 16 years or older who personally participated in artistic activities (such as singing, dancing, visual art, creative writing, etc.) in 2016²

67%

Percent of Ontarians 16 years or older who used the Internet to engage with the arts online in 2016²

277,430

Arts and culture jobs in Ontario – **3.7%** of total Ontario employment³

\$26.8 billion

Direct economic impact of arts and culture in Ontario – **3.4%** of Ontario's GDP³

Sources:

All data cited are most recent available. Unless otherwise noted, the source for all figures is OAC's grants database for the year 2019-2020.

* Reflects actual data for 2017-2018 for 477 organizations from 2019-2020 OAC operating applications/CADAC

¹ Based on Ontario population of 14,566,547 as of July 2019 (Source: Statistics Canada, Table 17-10-0005-01)

² *Arts and Heritage Access and Availability Survey 2016-2017*. Environics Research Group, March 2017

³ *Provincial and Territorial Culture Indicators, 2018*. (product perspective) Statistics Canada, October 2020.

For further information contact us at info@arts.on.ca or visit the Research & Impact section of our website at www.arts.on.ca.



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario