

Ontario Arts Council Annual Report 2021-2022



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO

an Ontario government agency
un organisme du gouvernement de l'Ontario



In accordance with the provision of Section 12 of the *Arts Council Act*, I respectfully submit the report covering the activities of the Ontario Arts Council from April 1, 2021, to March 31, 2022.

A handwritten signature in black ink that reads "Rita Davies". The signature is written in a cursive, flowing style.

Rita Davies
Chair
Ontario Arts Council

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ABOUT THE ONTARIO ARTS COUNCIL

Since its inception in 1963, the Ontario Arts Council (OAC) has played a vital role in promoting and supporting the development of the arts for the enjoyment and benefit of all Ontarians. The OAC has fostered the growth of Ontario's arts infrastructure by funding individual artists and arts organizations in all artistic disciplines and in all regions of the province.

The OAC is an agency of the Government of Ontario's Ministry of Heritage, Sport, Tourism and Culture Industries and has a publicly appointed board of directors. The 12-member volunteer board ensures that OAC activities align with the organization's mandate. The OAC's grant decisions are made at arm's length from the government. The OAC staff manages the programs, and grants are awarded through peer-review processes.

Granting programs are organized under four funding streams: Creating and Presenting, Building Audiences and Markets, Engaging Communities and Schools, and Developing Careers and Arts Services. These streams help applicants determine which program best fits their proposed activity.

The OAC funds a variety of arts disciplines, including dance, literature, music, theatre, media arts and visual arts. In addition, OAC supports the touring, recording and presentation of arts activities as well as various collaborations between artists. Funding is also available for culturally based art forms, such as Francophone arts and Indigenous arts.

Other programs focus on particular arts activities, including arts education, community-engaged arts and multi and inter-arts. Some programs have specific goals, such as Northern Arts, which serves artists and arts groups in northern Ontario, and Skills and Career Development, which funds professional development opportunities for Indigenous and arts professionals of colour. The Deaf and Disability Arts programs provide funding support to Deaf* artists, artists with disabilities and Deaf and disability arts organizations.

Individual artists and arts groups can apply to OAC for funding for specific projects, and arts organizations can also apply for ongoing operating support once they have met certain requirements. Grants are allocated through a peer-review system. Independent juries make funding decisions for applications to project programs by individuals and arts groups. Advisory panels review operating grant applications from arts organizations and make recommendations to OAC program officers. Operating grants under \$30,000 are approved by the CEO. The OAC's board of directors approves all funding decisions for operating grants of more than \$30,000.

Granting program information, deadlines, eligibility criteria and OAC policies can change over time. The OAC's website has the most up-to-date information about granting programs and policies as well as grant result listings for past program deadlines.

Finally, OAC administers the selection process for several awards and grants, including the privately funded Chalmers programs, the Johanna Metcalf Performing Arts Prizes and a number of awards offered through the Ontario Arts Foundation. In addition to these privately funded programs, OAC funds and administers the Ontario Arts Council Indigenous Arts Award. The OAC also oversees the administration of the Pauline McGibbon Award on behalf of the Government of Ontario.

*The OAC identifies Deaf artists as distinct from artists with disabilities based on the Canadian Hearing Society's definition of culturally Deaf, a term that refers to individuals who identify with and participate in the language, culture and community of Deaf people.

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The OAC further supports Ontario's arts community by conducting research and statistical analyses of the arts and culture sectors. This information helps OAC build public awareness of the value of the arts, making it a vital resource for understanding the environment in which the arts are created and produced in this province. The OAC regularly measures the impact of its programs and consults with artists and arts organizations to stay in touch with the needs and growth of the arts.

While OAC finalizes a new strategic plan, it is guided by the principles in the 2014 plan, *Vital Arts and Public Value*. In 2021-22, the worldwide pandemic continued to have a significant impact on the arts sector in Ontario as it did around the world. Initiatives to support the provincial arts community through this crisis are outlined in this report.

CORE BUSINESS ACHIEVEMENTS

Granting

As the disruption to the arts sector caused by the COVID-19 pandemic stretched into 2021-22, OAC continued to adapt existing programs and create new initiatives and processes to meet the needs of artists and arts organizations in the province. Two of these measures were the Indigenous Arts Support program and Career Catalyst: Project Grants for New Generation Artists, described below. The OAC also extended its support for arts organizations to participate in WolfBrown's international audience-tracking study, which focused on the changing attitudes of audiences regarding the return to in-person arts activities.

The OAC's core business is to invest in Ontario's artists and arts organizations in strategic ways. The OAC achieves this primarily through granting programs (project grants, operating grants and third-party recommender grants) and initiatives.

Project grants are awarded to individual artists, ad hoc groups/collectives and organizations. These grants fund the creation, production and presentation of artistic works; events such as festivals, music series and children's arts workshops; opportunities for mentorship, professional development and career growth; and collaborations between artists, arts organizations, schools and communities.

The OAC's project grants fuel creativity, innovation, skills development and organizational effectiveness. Ontario's successful cultural industries would not have grown to where they are today without the talent pool, artistic products and creative content that are made possible by these grants.

Operating grants strengthen organizations that are the backbone of Ontario's arts infrastructure. Organizations can apply for operating grants once they meet specific criteria, such as having a governance structure. Operating grants allow organizations to provide jobs, increase the vitality of their communities and improve the arts infrastructure. They also provide continuity and support for emerging organizations, often from under-represented communities.

Recognizing the challenges and uncertainty that organizations continued to navigate during the pandemic, OAC paused multi-year cycles of operating programs and asked all organizations to apply for one-year funding that would be assessed by a panel of peers. The grant application and assessment criteria were significantly streamlined to reflect the ongoing context.

Third-party recommender grants are administered on behalf of OAC by designated arts organizations and collectives. The OAC has four recommender programs. Recommenders use their knowledge of a particular arts sector or community to assess applications and then make grant recommendations to OAC.

There were two noteworthy changes to the **Recommender Grants for Theatre Creators** program in 2021-22: The maximum grant amount was reduced from \$5,000 to \$3,000, and the number of applications that one artist or collective could submit during the program year was reduced from ten to five. These changes resulted from a comprehensive analysis of application trends in consultation with recommender theatre companies.

Exhibition Assistance program eligibility was expanded to include costs related to photo printing as well as retroactive applications for exhibitions that started any time after mid-January 2021, which covers the gap in time when the program is inactive between fiscal years.

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The **Indigenous Visual Artists Materials** and **Recommender Grants for Writers** programs continued as scheduled, and no changes were introduced in the 2021-22 fiscal year.

New granting programs

This year, the Ministry of Heritage, Sport, Tourism and Culture Industries tasked OAC with developing two one-time programs, one for Indigenous artists and one for new generation artists, and administering these grants during the fiscal year.

Indigenous Arts Support

The Indigenous Arts Support one-time program supported the artistic practice and professional development of First Nations, Inuit and Métis artists, artist collectives and arts organizations working in customary, traditional and contemporary art forms. The program was launched in December 2021 and by March 31, 2022, had delivered:

- \$1,388,000 to 142 aspiring and professional artists (including Culture Carriers with an artistic practice), curators, programmers, presenters and literary editors to support their creative practice and career advancement; and
- \$2,275,000 to 26 collectives and organizations to build organizational and creative capacity.

The program was designed to be flexible and relevant to the needs of Indigenous artists and arts organizations. It was administered by Indigenous staff members, and applications were peer assessed by First Nations, Inuit and Métis individuals.

Career Catalyst: Project Grants for New Generation Artists

A one-time program, Career Catalyst: Project Grants for New Generation Artists supported professional artists aged 18 to 30 to further their artistic practice at a crucial career stage during the pandemic. Launched in November 2021, the program delivered \$1 million to 500 artists from across the province. Almost half of the new generation grant recipients identified as racialized and 20 per cent as artists from Deaf and disability arts communities. Several grant recipients identified as Francophone or Indigenous, and many also referred to their experience as newcomers to Canada.

Granting initiatives

Initiatives in granting are similar to granting programs in that they're designed to meet strategic objectives and have specific eligibility criteria; recipients must fulfil certain requirements and report on their activities. They are different from granting programs in that they may not have the same application or assessment process. Sometimes they are administered by third parties who are contracted by OAC. Initiatives may serve as pilots for future OAC granting programs. In 2021-22, OAC had the following initiative in granting:

Strategic Collaborations Fund

The goals of this initiative are to:

- invest in partnerships with stakeholders that advance OAC's strategic plan *Vital Arts and Public Value*;
- support artistic activities that meet strategic priorities that cannot be funded by granting programs because of their scale, nature or timing; and
- fund significant one-time artistic events that help promote OAC and raise its profile.

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Programs paused in 2021-22

Three programs – **Touring Projects**, **Market Development Projects** and **Market Development Travel Assistance** – suspended at the beginning of the pandemic continued to be on hiatus. The **Chalmers Arts Fellowships** program was temporarily suspended and replaced by **Chalmers Professional Development Projects**, responding to artists’ interest in developing new artistic skills to advance their arts practice while presentation opportunities remained limited. To support projects that could build sustainable ways of sharing artistic works with audiences and communities provincially, nationally and internationally during the pandemic, the **Artist-Presenter Collaboration Projects** program was extended for another year. This temporary program was established in 2021 to help develop long-term relationships between artists and presenters.

Communications

The OAC’s Communications section is responsible for a variety of activities that support core granting business, program outreach, the executive team and the board of directors. Communications also ensures that OAC fulfils government reporting requirements through the annual report and the annual grants listing and helps keep MPPs informed about arts activities in their ridings. Communications also supports activities related to awards administered by OAC.

The Ripple Effect – #ArtsAddValue

One of the biggest challenges for OAC is to reinforce the importance of public funding to the province’s arts ecology. When OAC invests in arts activities through a project or operating grant, the benefits have a “ripple effect” beyond the grant recipients.

Sadly, OAC’s *The Ripple Effect* project, an online series of videos and articles that showcases the impact of Ontario’s vital arts organizations and artists and launched in January 2020, was paused in March 2020, after the first four stories were released, due to the worldwide pandemic.

Communications restarted *The Ripple Effect* in the spring of 2021, repositioning the remaining five stories as a celebration of what we were missing and tying the stories to activities that were restarting, often in hybrid formats. The series restarted with the Festival of Literary Diversity (the FOLD) (May 1 to 15, 2021). The OAC released the FOLD video and accompanying article and created a suite of social media.

The releases of the remaining stories were tied to relevant events: the return to the stage of the Stratford Festival, focusing on the economic impact of the 3,000 jobs connected to the festival (July 2021); the return to Broadway of *Come from Away* in time for the 20th anniversary of 9/11 (September 2021); a spotlight on Indigenous filmmaker Michelle Derosier, based in Thunder Bay, to underline the National Day for Truth and Reconciliation (September 30, 2021); and Créations in Vivo, a Francophone theatre that takes its plays to communities and schools around Ontario (March 2022).

Support for strategic plan development

In the spring of 2021, the Communications team worked closely with the Research section and Overlap Associates to organize 14 designated focus groups, inviting carefully selected representatives. Personal follow-ups ensured good representation (8 to 10 people for each group). This sometimes meant coordinating three different invitations in English and French and for the Deaf artists group, an American Sign Language (ASL) video invite.

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In September 2021, we deployed three iterations of an invitation to participate in a survey. This included: 11,000 individual grant applicants from the past four years; 5,250 organization applicants from the past three years; 1,500 grant program assessors from the previous five years; 450 stakeholders identified by OAC officers and who had been invited to focus groups; 3,000 people who had signed up for news through OAC's website; and 125 non-applicant Ontario arts stakeholders. In total, some 21,500 contacts received the invitation to participate in the strategic planning survey.

The link to the survey was also shared through OAC's social media platforms.

Indigenous Arts Support and Career Catalyst programs

During the pandemic, connecting through video took on new importance. Using a new software program, Communications developed short in-house videos to promote the **Career Catalyst** program. These were shared on social media, which in turn helped bring this new program to a wider audience and encourage applications within a tight time frame.

For the launch of the **Indigenous Arts Support** program, OAC worked with Indigenous illustrator Urban Iskew to develop three sets of graphics to promote the program on social media.

Canadian Public Arts Funders (CPAF)

The OAC was part of the small volunteer organizing committee for the Canadian Public Arts Funders (CPAF) professional development for communicators in the publicly funded arts sector conference, the first in six years. Manitoba Arts Council (MAC) was the host and organizational lead with support from OAC over the three half-day sessions (November 23, November 30 and December 7). Informally dubbed the "unconference," it focused on issues faced by anglophone and francophone communications professionals from arts funders within municipal, provincial and federal governments across Canada.

Research

The OAC's Research section produces and shares valid and credible research to raise awareness of the economic, social and cultural impacts of the arts.

The two-person team is responsible for OAC's grant statistics, reviewing and summarizing external research on the arts, partnering with other organizations on research initiatives and conducting original research on the arts in Ontario. This important work supports artists and arts organizations in their own planning and advocacy for the arts.

Corporate planning activities include strategic planning and performance measurement. Research also oversees program evaluation in conjunction with the director of granting.

Strategic Planning

Throughout 2021-22, the Research section managed the process and led an internal steering committee to develop a new strategic plan, with support from Overlap Associates, the lead consultants. This involved broad consultation with key stakeholders in the form of 14 focus groups with artists and arts workers from the following populations: Indigenous, Black, other racialized individuals, Francophone, recent immigrants, Deaf or with disabilities, seniors, those from regions outside of Toronto, and LGBTQ2S+ communities. In September 2021, 2,406 people (including OAC applicants, assessors and other stakeholders) participated in an online survey. The results were summarized at a community session in November 2021.

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Pandemic-related research

As the effects of the pandemic continued, OAC extended the opportunity for operating grant recipients to participate in the *COVID-19 Audience Outlook Monitor*, an international tracking study by leading arts consulting firm WolfBrown. Two surveys were deployed on audience attitudes about the return to in-person arts activities in the context of COVID-19. The results helped arts organizations plan for how and when to resume activities. The OAC worked in association with the Toronto Alliance for the Performing Arts (TAPA) on this initiative.

In 2021, OAC and Ministry colleagues developed a performance measures framework for the Ministry of Heritage, Sport, Tourism and Culture Industries' Arts Recovery Support Fund as well as for the Arts Response Initiative. Both programs were administered in 2020 and 2021 to support arts organizations and artists in the context of the COVID-19 pandemic. This framework includes more than 20 measures that cover OAC performance, recipient performance and sector performance. Performance will be measured for three years following the investment. The first report was completed in October 2021.

Human Resources

Human Resources oversees all relevant areas attached to the employment life cycle, such as recruitment, onboarding, training and development, and employee-labour relations. It also ensures that OAC meets its accessibility obligations and advances its internal equity objectives. In addition, Human Resources manages and ensures understanding of expected workplace behaviour through OAC's corporate policies, which include Respect in the Workplace, Health and Safety, Conflict of Interest and Code of Conduct.

During 2021-22, Human Resources worked closely with other business partners, the joint health and safety committee and AMAPCEO (Association of Management, Administrative and Professional Crown Employees of Ontario) to ensure the organization had appropriate health and safety measures in place and the office was prepared for staff to return. This included numerous facilities upgrades, a graduated return program, a COVID-19 vaccination policy and a COVID-19 health and safety plan. The OAC also developed a hybrid workplace policy to address the desire for flexibility from staff.

An internal equity assessment was completed in the summer of 2021. The OAC implemented several of the recommendations that came out of the assessment, such as updating the accommodation policy and providing equity training to managers, which was timely as staff started to return to the office. A significant outcome of the assessment was the decision to create a new managerial position, the manager of equity, diversity, inclusion and accessibility, to undertake this work in partnership with business leads. The recruitment for this role began in 2021-22, and we look forward to this position being filled in 2022-23.

In support of equity, diversity, inclusion and accessibility, organization-wide training seminars on microaggressions took place. The OAC's Equity Committee organized readings and presentations leading up to the newly instituted National Day of Truth and Reconciliation.

Human Resources and Finance worked together to implement a new human resources information system and payroll provider. The new system supports improved business efficiencies through more streamlined processes and employee access. The migration from the existing system to the new system took place in 2021-22 in time for the first payroll cycle to be issued on the new platform in April 2022. Further modules in the system will be implemented in 2022-23.

Bargaining mandates were approved by the Treasury Board Secretariat in preparation for bargaining to take place.

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Information Systems and Technology and Operations

As a result of the continued pandemic, OAC staff worked from home for a second consecutive year. The Information Systems and Technology and Operations teams provided tools and services to staff to help them work effectively and efficiently from home. The first year of remote work was a test of OAC's business-continuity capabilities; the second year proved to be a demonstration of its business flexibility and resilience. The OAC undertook several initiatives during the year, including upgrading technology equipment, updating policies and procedures to support remote work and strengthening the cyber security program.

Outreach Activities

The OAC conducts outreach activities to increase access to programs and services. Outreach not only supports Ontario's artists and arts organizations but can also create links between the arts and other sectors, such as education, tourism and community services.

Throughout the year, most program officers and the northwestern representative are involved in information sessions, grant application workshops and webinars for new applicants. Outreach activities can also include developing a relationship with a particular group when there is a gap in a community's arts infrastructure.

As a result of the ongoing pandemic, OAC continued its outreach activities online.

Here are a few 2021-22 highlights:

Grant Information Webinars

The OAC was asked by the Ministry of Heritage, Sport, Tourism and Culture Industries to host a series of webinars to answer questions submitted by people who had attended Minister Lisa MacLeod's town halls during the pandemic. These "Grant 101" webinars were for people who had a potential arts project and were wondering how to apply for funding.

On April 22 and 29 and May 20 and 27, OAC held three webinars with Q&A in English and one in French. ASL/English and LSQ/French sign language interpretation were offered along with English and French captioning. Within 24 hours of OAC distributing its invitations, nearly 400 people had signed up for the first of four webinars. The OAC had 1,085 registrations for the four sessions. Presenters covered 109 topics while responding to 470 questions. The sessions were recorded and posted on OAC's YouTube channel and on the "New to OAC?" page on OAC's website.

American Sign Language (ASL) videos

In November 2021, OAC launched a series of ASL videos about the grant application and assessment processes. The videos included information about OAC services and supports for Deaf artists and artists with disabilities.

The videos were posted on a dedicated page on OAC's website as well as the relevant program pages.

Feedback Webinar

In October 2021, OAC produced a webinar to provide assessment feedback to applicants of the Music Recording Projects program, one of OAC's programs with the highest number of applicants. The webinar provided tips for preparing an

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application to the program, highlighted common errors made by applicants and shared comments from assessors about what made for stronger applications. Applicants were invited to submit questions ahead of time to ensure that the most common ones were addressed. A total of 115 applicants viewed the webinar, and 75 applicants from the May deadline reapplied to the November deadline.

Raising Our Collective Voices

In November and December 2021, OAC organized Raising Our Collective Voices (ROCV), a two-part online gathering that brought together rural and northern community-engaged arts practitioners from across Ontario. Coordinated by OAC's northwestern representative, community-engaged arts officer, program administrator and outreach and development manager, the gathering featured panel discussions, presentations and breakout groups. Participants shared stories about the power of community-engaged arts and dreamed about support possibilities for the sector.

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2021-22 Granting Programs

Creating and Presenting

Arts médiatiques – projets francophones
Arts visuels et métiers d'art – projets francophones
Arts visuels, arts médiatiques et métiers d'art :
organismes et centres d'artistes autogérés
francophones – fonctionnement
Craft Projects
Curatorial Projects: Indigenous and Culturally Diverse
Dance Organizations: Operating
Dance Projects
Deaf and Disability Arts Projects
Deaf and Disability Arts: Materials for Visual Artists
Édition francophone – fonctionnement
Exhibition Assistance
Indigenous Arts Projects
Indigenous Visual Artists Materials
Literary Creation Projects (Works for Performance)
Literary Creation Projects (Works for Publication)
Literary Organizations Projects
Literary Organizations: Operating
Littérature – projets francophones
Major Organizations: Operating
Media Artists Creation Projects
Media Arts Organizations: Operating
Media Arts Projects
Multi and Inter-Arts Organizations: Operating
Multi and Inter-Arts Projects
Music Creation Projects
Music Organizations: Operating
Music Production and Presentation Projects
Music Recording Projects
Musique – projets francophones
Northern Arts Projects
Public Art Galleries: Operating
Publishing Organizations: Operating (Book Publishers)
Publishing Organizations: Operating (Magazine Publishers)
Recommender Grants for Theatre Creators
Recommender Grants for Writers
Théâtre – projets francophones
Théâtre francophone – fonctionnement
Theatre Organizations: Operating
Theatre Projects
Visual Artists Creation Projects
Visual Arts Artist-Run Centres and Organizations:
Operating
Visual Arts Projects

Building Audiences and Markets

Artist-Presenter Collaboration Projects
Diffusion – projets francophones
Diffusion francophone – fonctionnement
Market Development Projects (no deadline in 2021-22)
Market Development Travel Assistance (no deadline in 2021-22)
Ontario Arts Presenters Projects
Touring Projects (no deadline in 2021-22)

Engaging Communities and Schools

Artists in Communities and Schools Projects
Artists in Residence (Education)
Arts Organizations in Communities and Schools:
Operating
Indigenous Artists in Communities and Schools
Projects

Developing Careers and Arts Services

Arts Service Organizations: Operating
Chalmers Arts Fellowships (no deadline in 2021-22)
Chalmers Professional Development Projects
Organismes francophones de service aux arts – fonctionnement
Skills and Career Development: Indigenous Arts
Professionals and Arts Professionals of Colour

One-Time Programs

Indigenous Arts Support: Grants for Individuals
Indigenous Arts Support: Grants for Collectives and
Organizations
Career Catalyst: Project Grants for New Generation
Artists

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Granting Highlights

\$56.4 million

Total OAC grants

2,665

Number of OAC grants to individual artists

3,715

Total number of grants awarded by OAC

\$11.6 million

Total in OAC grants to individual artists

10,222

Total number of grant applications submitted to OAC

\$3.80 per Ontarian¹

Total public support to the arts through OAC

1,050

Number of OAC grants to organizations

237

Total number of Ontario communities where resident artists and arts organizations received OAC grants

\$44.8 million

Total in OAC grants to organizations

124

Total number of Ontario's 124 ridings where artists and arts organizations received OAC grants

¹Based on an Ontario population of 14,826,276 as of July 2021. (Source: Statistics Canada, Table 17-10-0005-01: Population Estimates on July 1, by Age and Sex).

YEAR IN REVIEW

The OAC's base budget was set at \$60 million in 2021-22 by the Ministry of Heritage, Sport, Tourism and Culture Industries.

Sadly, the COVID-19 worldwide pandemic persisted in its march across the globe in 2021-22. The arts were among the sectors most affected, and the OAC's staff continued to work from home during several lockdowns.

Most significantly, OAC initiated a strategic plan development process. An announcement in May 2021 identified the following elements as the focus of information gathering:

- how the OAC's granting programs support arts activities and Ontario's cultural communities;
- the current state of the arts in Ontario and available funding sources;
- the projected long-term effects of the pandemic on the arts; and
- contexts that continue to shape OAC's programs and services, including equity and access.

2021-22 milestones for OAC

- The OAC relaunches the **Chalmers Professional Development Projects** program. The program was paused in 2018 due to the volatile global investment climate, which directly affected the investment returns of the fund that supports the program. (April 16, 2021)
- At the request of the Ministry of Heritage, Sport, Tourism and Culture Industries, OAC hosts four general Grant 101 sessions – three in English and one in French. Two officers present at each session, followed by a Q&A. (April 22 and 29 and May 20 and 27, 2021)
- The OAC announces it has hired Overlap Associates to guide the research and consultation stage in the development of a new strategic plan. (May 5, 2021)
- The OAC conducts **14 focus group sessions** with a range of artists and stakeholders as well as several one-on-one interviews. (May and June 2021)
- Shortlist for the 2021 Ruth and Sylvia Schwartz Children's Book Awards is announced. (June 9, 2021)
- **Jani Lauzon** is announced as the recipient of the 2021 John Hirsch Director's Award. (June 16, 2021)
- Theatre director **Dillon Orr** is announced as the recipient of the 2021 Pauline McGibbon Award. (June 16, 2021)
- **Heather M. O'Connor, Claudia Dávila** and **Wesley King** are announced as winners of the 2021 Ruth and Sylvia Schwartz Children's Book Awards. (June 22, 2021)
- Language-keeper **Barbara Nolan** is announced as the recipient of the 2021 OAC Indigenous Arts Award. (August 17, 2021)
- The OAC launches a survey to gather information from the arts community to help develop a new strategic plan. (August 20, 2021)
- **Julie Title** is announced as the recipient of the 2021 Colleen Peterson Songwriting Award. (September 23, 2021)
- The OAC recognizes the National Day for Truth and Reconciliation and commissions an illustration from **Hawlii Pichette**, a Mushkego Cree iskwew artist, to accompany OAC's statement on the day. (September 30, 2021)

YEAR IN REVIEW

- The OAC announces the reappointment of board chair, **Rita Davies**, and the appointment of board member **Dani Peters** as vice-chair. (October 22, 2021)
- **The Honourable Lisa MacLeod**, Minister of Heritage, Sport, Tourism and Culture Industries, announces **\$4 million** in funding toward a grant program for Indigenous artists and arts organizations, to assist in the COVID-19 recovery. (November 3, 2021)
- The OAC launches **Career Catalyst: Project Grants for New Generation Artists**, a one-time **\$1 million** program funded by the Ministry of Heritage, Sport, Tourism and Culture Industries, to support activities that will help build career momentum for young professional artists during the pandemic. (November 3, 2021)
- The OAC organizes a two-part online gathering for northern and rural Ontario community-engaged artists called Raising Our Collective Voice. (November 17 and December 1, 2021)
- **Canadian Public Arts Funders (CPAF)** supports the first professional development sessions for communicators in the publicly funded arts sector in six years. The OAC Communications team assists the host organization, Manitoba Arts Council (MAC), during the three half-day sessions. The online gathering focuses on issues faced by anglophone and francophone communications professionals from arts funders within municipal, provincial and federal governments across Canada. (November 23, November 30, and December 7, 2021)
- The OAC launches a series of American Sign Language (ASL) videos about the grant application and assessment processes. (November 29, 2021)
- The OAC and Overlap Associates jointly host a community session on key insights from the focus group sessions and the survey about the current and future state of the arts in Ontario. (November 30, 2021)
- The OAC launches **Indigenous Arts Support**, a one-time program to support aspiring and established Indigenous artists and arts organizations funded by the Ministry of Heritage, Sport, Tourism and Culture Industries. (December 10, 2021)
- **Sandra Cruickshanks** is appointed interim CEO to replace former CEO **Carolyn Vesely**. (January 10, 2022)
- The OAC hosts gathering for arts service organizations and community arts councils. Newly appointed Deputy Minister of Heritage, Sport, Tourism and Culture Industries, **Sarah Harrison** brings greetings. (January 27, 2022)
- The OAC announces the appointments of **William Moore** (Innisfil) and **Marek Ruta** (Mississauga) to the board of directors. (February 3, 2022)
- The OAC announces a policy change that specifies all incorporated non-for-profit organizations applying for OAC grants must include their business number on their applications. (February 11, 2022)
- Pianist **Angela Hewitt** is announced as the recipient of the Oskar Morawetz Award for Excellence in Music Performance. (February 15, 2022)
- The OAC reports on the themes that are emerging from its strategic planning process, based on information gathered through an online survey; 14 focus groups with artists and arts workers; sessions with staff, board and community stakeholders; and a community session attended by 50 artists and arts workers. (February 18, 2022)
- **Sarah Phillips** is appointed interim theatre officer. (March 23, 2022)
- **Peterborough Symphony Orchestra** is announced as the recipient of the Vida Peene Orchestra Award. (March 29, 2022)
- The OAC announced the appointment of **David Millen** (Ottawa) to the board of directors. (March 31, 2022)

OUTCOME-BASED PERFORMANCE MEASURES

The OAC has been tracking corporate-level outcome-based performance measures for more than 10 years. The first set of performance measures tracked outcomes from 2006-07 through 2014-15. In 2016, OAC launched a process to develop new outcome-based performance measures in the context of the strategic plan, *Vital Arts and Public Value*. A key purpose of these performance measures is to articulate and then track the public value that OAC provides to the people of Ontario.

The OAC’s performance measures framework is based on a logic model that clearly links OAC’s key activities to positive societal outcomes – from short-term and mid-term outcomes through to long-term outcomes or impacts. The outcomes and long-term impacts that are identified in OAC’s logic model directly align with its strategic plan and mandate – *to foster the creation and production of art for the benefit of all Ontarians* – as well as with overall government priorities.

Based on best practices in the field, performance measures are attributable to organizational activities. As such, measures are typically outputs (of activities) that relate to short-term outcomes, which are those outcomes that arise most directly from the organization’s activities. For the short-term outcomes in its logic model, OAC identified a number of related performance measures. The measures for each outcome were selected based on what information would be most helpful in guiding decisions and understanding how OAC is achieving its goals.

The framework includes both program-based and operational performance measures. In 2019-20, OAC expanded on the operational impact measures in its performance measures framework, identifying additional measures, indicators and targets relating to service standards in the following areas: administrative efficiency, stakeholder satisfaction and the complaints process.

The key short-term outcomes and selected measures include:

Short-Term Outcomes	Creation, production and presentation of vital art in Ontario.	Increased skills and capacity in the arts sector.	More public participation in and appreciation of the arts.	Continuous improvement in fostering a vital and sustainable arts sector.
	Funding of artists and arts organizations in all parts of the province.	Funding of grants and services that increase skills and capacity.	Opportunities for Ontarians to experience and participate in the arts.	Administrative efficiency in assessment process.
Measures	Employment and income for arts professionals in Ontario.		Opportunities for people outside Ontario to experience Ontario artists and arts organizations.	Stakeholder satisfaction with OAC processes and decisions.

OUTCOME-BASED PERFORMANCE MEASURES

A small number of relevant indicators have been identified for each of the measures. By using a variety of indicators to describe OAC's performance, it is possible to track specific values (# and \$) as well as relative performance (%). The OAC established baselines and targets for each indicator in order to track performance over the implementation time frame of the strategic plan, *Vital Arts and Public Value*.

The following pages present the report on key short-term outcomes, performance measures and related indicators, including associated targets and results by year. This is an abridged version of a more detailed document, *OAC's Performance Measures Framework*, which includes the logic model and the complete set of performance measures and indicators.

PERFORMANCE MEASURES: OUTCOMES, MEASURES AND INDICATORS

Outcome A: Creation, production, and presentation of vital art in Ontario

Measure	Indicator	Target	Baseline 2013-14 ¹	Results 2014-15	Results 2015-16	Results 2016-17	Results 2017-18	Results 2018-19	Results 2019-20	Results 2020-21
Funding of artists and arts organizations in all parts of the province	% of Ontario counties/districts where resident artist or arts organization received OAC funding	100%	100%	100%	100%	100%	100%	100%	100%	100%

Measure	Indicators	Target (> baseline over 5 years)	Baseline 2013-14	Results 2014-15	Results 2015-16	Results 2016-17	Results 2017-18	Results 2018-19 ²
Employment and income for arts professionals in Ontario	# of artists and arts professionals paid (fees or salaries) through OAC-funded activities	> 56,255	56,255	57,001	56,634	62,073	67,375	69,201
	\$ value of income paid to artists/ arts professionals through OAC-funded activities	> \$345.9 million	\$345.9 million	\$356.5 million	\$361.9 million	\$382.6 million	\$419.3 million	\$433.4 million

¹ The 2013-14 baseline was chosen because it is the year before OAC's current strategic plan was launched.

² Presented here and elsewhere in this document are actual figures for 2018-19 as submitted with the 2020-21 OAC operating applications/CADAC, or with the 2018-19 project grant final reports, which represent the most currently available data.

**PERFORMANCE MEASURES:
OUTCOMES, MEASURES AND INDICATORS**

Outcome B: Increased skills and capacity in the arts sector

Measure	Indicators	Target (> base-line over 5 years)	Baseline 2013-14	Results 2014-15	Results 2015-16	Results 2016-17	Results 2017-18	Results 2018-19	Results 2019-20	Results 2020-21	\$ Value 2020-21
Funding of grants and services that increase skills and capacity	# of artists and arts professionals who attend activities/events for training and skill development supported or provided by OAC	> 123,725	123,725	128,628	128,444	135,261	161,193	158,774			---
	# of activities/ events for training and skill development supported or provided by OAC	> 4,888	4,888	4,964	4,786	4,951	4,846	6,693			---
	% of total # grants allocated by OAC for training and skill development	> 8%	8%	8%	8%	9%	9%	8%	6%	14%	\$6.7 million

**PERFORMANCE MEASURES:
OUTCOMES, MEASURES AND INDICATORS**

Outcome C: More public participation in and appreciation of the arts

Measure	Indicators	Target (> baseline over 5 years)	Baseline 2013-14	Results 2014-15	Results 2015-16	Results 2016-17	Results 2017-18	Results 2018-19
Opportunities for Ontarians to experience and participate in the arts	# of public activities and events produced by OAC-funded artists and organizations in their home communities	> 36,507	36,507	37,037	38,912	40,841	46,880	43,104
	# of total audience for home community events in Ontario	> 17.6 million	17.6 million	17.1 million	19.2 million	19.6 million	21.0 million	21.4 million
	# of public activities and events produced by OAC-funded artists and organizations touring in Ontario	> 4,063	4,063	4,762	4,464	4,889	5,175	4,998
	# of total audience for touring events in Ontario	> 1.2 million	1.2 million	1.3 million	993,799	1.2 million	891,020	1.1 million

Measure	Indicators	Target (> baseline over 5 years)	Baseline 2013-14	Results 2014-15	Results 2015-16	Results 2016-17	Results 2017-18	Results 2018-19
Opportunities for people outside Ontario to experience Ontario artists and arts organizations	# of public activities and events produced by OAC-funded artists and organizations and toured nationally (outside Ontario) and internationally	> 4,872	4,872	3,727	3,842	4,354	4,225	3,558
	# of total audience for events toured nationally (outside Ontario) and internationally	> 1.6 million	1.6 million	1.4 million	1.5 million	1.6 million	1.2 million	1.6 million

**PERFORMANCE MEASURES:
OUTCOMES, MEASURES AND INDICATORS**

Outcome D: Continuous improvement in fostering a vital and sustainable arts sector

Measure	Indicator	Target	Baseline 2019-20	2020-21
Administrative efficiency in assessment process	% of applications meeting the service commitment to a 4-month turnaround from program deadline to decision	85%	90%	96%

Measure	Indicators	Target (over 3 years)	Baseline 2019-20	2020-21
Stakeholder satisfaction with OAC processes and decisions	% of applicants who report satisfaction with OAC grant process	85%	86%	87%
	% of complaints responded to within three business days	90%	90%	100%

RISK EVENTS

During the 2021-22 fiscal year, the COVID-19 pandemic continued to affect OAC operations. Employees continued to work remotely as the OAC office remained closed, and all in-province travel plans for assessors, board and staff were suspended. Following the Arts Recovery Support Fund, a one-time special grant received in 2020-21, the Government of Ontario provided a special grant to OAC in 2021-22 for the creation of the Indigenous Arts Support and Career Catalyst programs to provide specific supports to the arts sector. The OAC is still learning about the long-term impact of the pandemic and how it will affect OAC operations and the arts sector in the province. The OAC is prepared to make necessary changes and adjustments to support the recovery and growth of Ontario's arts sector.

ANALYSIS OF FINANCIAL PERFORMANCE

Overview

The OAC receives most of its revenues from the Government of Ontario in the form of general grants as well as special grants for specific programs. In addition, OAC realizes investment income primarily from restricted and endowment funds in pooled investments. In the fiscal year 2021-22, which ended on March 31, 2022, total revenues were \$67.4 million, a decrease from \$86.7 million in the previous year, which included a one-time special program, the Arts Recovery Support Fund.

The OAC's expenditures are primarily through investments in Ontario's professional, not-for-profit arts sector in the form of operating grants to arts organizations and project grants and awards to individual artists and arts organizations. The OAC also incurs expenses related to the programs and services it provides to the arts sector. Administration expenses are primarily employee salaries and benefits. Other notable administrative expenses include office rent, legal and consulting fees, amortization of capital assets and information services and technology costs. In 2021-22, total expenditures were \$66.5 million, a decrease from \$87 million in the previous year.

Revenue

Total revenue for the year was \$67.4 million. The general grant from the Government of Ontario was \$59.9 million, same as in 2020-21. Total special grants were \$5 million, representing two new programs – Indigenous Arts Support and Career Catalyst: Project Grants for New Generation Artists. The new programs were set up with the Government of Ontario to support Indigenous arts professionals and organizations as well as new generation artists with professional artistic practices in artistic disciplines supported by OAC. The Arts Recovery Support Fund, a one-time special program, was administered in 2020-21 and completed as scheduled. Investment income was \$2.1 million, an increase of 43 per cent from the previous year, primarily because of the higher income distributions from the pooled investments.

Expenditures

Total expenditures were \$66.5 million, a decrease from \$87 million in the previous year, mainly due to the completion of the Arts Recovery Support Fund in 2020-21. Other granting programs also recorded decreases of \$1.2 million; this is mainly due to the temporary programs that were offered in the previous year to provide urgent support to the arts sector at the height of the pandemic. Administration expenditures increased by 11.5 per cent from the previous year and were driven by higher salaries and benefit costs. Services expenditures increased by 4.6 per cent from the previous year due to higher juror and advisor costs as OAC increased its number of assessment panels as a result of the pandemic. Together, administration and service expenses accounted for 13.6 per cent of total expenditures in the year.

OAC FINANCIAL STATEMENTS

Financial Statements of

**PROVINCE OF ONTARIO
COUNCIL FOR THE ARTS**
(OPERATING AS ONTARIO ARTS COUNCIL)

And Independent Auditor's Report thereon

Year ended March 31, 2022

Province of Ontario Council for the Arts

Management's Responsibility for Financial Information

The accompanying financial statements of the Province of Ontario Council for the Arts (the OAC) are the responsibility of management and have been prepared in accordance with Canadian public sector accounting standards.

Management maintains a system of internal controls designed to provide reasonable assurance that financial information is accurate and that assets are protected.

The Board of Directors ensures that management fulfils its responsibilities for financial reporting and internal control. The Finance and Audit Committee and the Board of Directors meet regularly to oversee the financial activities of the OAC, and annually to review the audited financial statements and the external auditor's report thereon.

The financial statements have been audited by the Office of the Auditor General of Ontario, whose responsibility is to express an opinion on the financial statements. The Auditor's Report that appears as part of the financial statements outlines the scope of the Auditor's examination and opinion.

On behalf of management:



Sandra Cruickshanks
Interim CEO



Jerry Zhang
Director of Finance and Administration

June 8, 2022



INDEPENDENT AUDITOR'S REPORT

To the Province of Ontario Council for the Arts and
to the Minister of Heritage, Sport, Tourism and Culture Industries

Opinion

I have audited the financial statements of the Province of Ontario Council for the Arts (operating as Ontario Arts Council), which comprise the statement of financial position as at March 31, 2022 and the statements of operations and changes in fund balances, remeasurement gains and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Ontario Arts Council as at March 31, 2022 and the results of its operations, its remeasurement gains and losses and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Basis for Opinion

I conducted my audit in accordance with Canadian generally accepted auditing standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of my report. I am independent of the Ontario Arts Council in accordance with the ethical requirements that are relevant to my audit of the financial statements in Canada, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Ontario Arts Council's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Ontario Arts Council either intends to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Ontario Arts Council's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Ontario Arts Council's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Ontario Arts Council's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Ontario Arts Council to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the financial statements. I am responsible for the direction, supervision and performance of the group audit. I remain solely responsible for our audit opinion.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

Toronto, Ontario
June 8, 2022



Susan Klein, CPA, CA, LPA
Assistant Auditor General

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Statement of Financial Position

March 31, 2022, with comparative information for 2021

			2022	2021
	Operating fund	Restricted and endowment funds	Total	Total
Assets				
Current assets:				
Cash	\$ 2,743,036	\$ 1,862,362	\$ 4,605,398	\$ 3,572,703
Accounts receivable	28,391	-	28,391	36,083
Prepaid expenses	68,613	-	68,613	52,574
	2,840,040	1,862,362	4,702,402	3,661,360
Investments (notes 2(b) and 8)	1,156,607	29,004,293	30,160,900	29,983,658
Capital assets (note 3)	672,177	-	672,177	821,386
	\$ 4,668,824	\$ 30,866,655	\$ 35,535,479	\$ 34,466,404

Liabilities and Fund Balances

Current liabilities:				
Accounts payable and accrued liabilities	\$ 313,190	\$ -	\$ 313,190	\$ 265,120
Deferred contributions (note 4)	513,654	-	513,654	331,971
Current portion of deferred lease inducement	165,322	-	165,322	165,322
Current portion of employee future benefits (note 2(b))	550,736	-	550,736	277,722
	1,542,902	-	1,542,902	1,040,135
Deferred lease inducement	454,635	-	454,635	619,957
Employee future benefits (note 2(b))	71,547	-	71,547	-
	2,069,084	-	2,069,084	1,660,092
Fund balances:				
Invested in capital assets	52,220	-	52,220	36,107
Restricted for endowment purposes (Schedule 2)	-	70,311	70,311	70,311
Externally restricted funds (Schedule 2)	-	17,640,644	17,640,644	17,063,019
Internally restricted funds (note 5)	-	6,188,623	6,188,623	6,141,926
Unrestricted	2,367,798	-	2,367,798	2,163,490
Accumulated remeasurement gains (Schedule 2)	179,722	6,967,077	7,146,799	7,331,459
	2,599,740	30,866,655	33,466,395	32,806,312
	\$ 4,668,824	\$ 30,866,655	\$ 35,535,479	\$ 34,466,404


Commitments (note 10)

Economic dependence (note 11)

See accompanying notes and schedules to financial statements.

On behalf of the Board:

 Director

 Director

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Statement of Operations and Changes in Fund Balances

Year ended March 31, 2022, with comparative information for 2021

	Operating fund		Restricted and endowment funds		Total	
	2022	2021	2022	2021	2022	2021
Revenue:						
General grant - Province of Ontario	\$ 59,937,400	\$ 59,937,400	\$ -	\$ -	\$ 59,937,400	\$ 59,937,400
Special grants:						
Arts Recovery Support Fund	-	24,901,881	-	-	-	24,901,881
Indigenous Arts Support and Career Catalyst Fund	4,999,778	-	-	-	4,999,778	-
Canada/Ontario						
French Language Projects	-	37,500	-	-	-	37,500
Indigenous Culture Fund	-	49,748	-	-	-	49,748
Investment income (note 8)	295,040	253,517	1,808,048	1,212,089	2,103,088	1,465,606
Fund administration fee (note 6(a))	71,591	71,236	-	-	71,591	71,236
Recovery of prior years' grants	140,811	121,463	-	-	140,811	121,463
Miscellaneous	115,819	146,424	-	-	115,819	146,424
Contributions	-	-	23,813	17,185	23,813	17,185
	65,560,439	85,519,169	1,831,861	1,229,274	67,392,300	86,748,443
Expenses:						
Awards and expenses	-	-	325,127	234,206	325,127	234,206
Grants	51,313,884	52,011,195	1,212,500	1,710,000	52,526,384	53,721,195
Special grants	4,663,000	24,899,816	-	-	4,663,000	24,899,816
Administration (Schedule 1)	8,201,078	7,352,310	-	-	8,201,078	7,352,310
Services (Schedule 1)	831,968	795,378	-	-	831,968	795,378
	65,009,930	85,058,699	1,537,627	1,944,206	66,547,557	87,002,905
Excess of revenue over expenses (expenses over revenue)	550,509	460,470	294,234	(714,932)	844,743	(254,462)
Fund balances, beginning of year	2,383,963	1,626,948	30,422,349	26,156,004	32,806,312	27,782,952
Interfund transfers (note 5 and Schedule 2)	(330,088)	163,823	330,088	(163,823)	-	-
Net remeasurement change for the year	(4,644)	132,722	(180,016)	5,145,100	(184,660)	5,277,822
Fund balances, end of year	\$ 2,599,740	\$ 2,383,963	\$ 30,866,655	\$ 30,422,349	\$ 33,466,395	\$ 32,806,312

See accompanying notes and schedules to financial statements.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Statement of Remeasurement Gains

Year ended March 31, 2022, with comparative information for 2021

	2022	2021
Accumulated remeasurement gains, beginning of year	\$ 7,331,459	\$ 2,053,637
Unrealized gains attributed to:		
Portfolio investments	215,070	5,784,823
Realized amounts reclassified to the statement of operations:		
Portfolio investments	(399,730)	(507,001)
Net remeasurement change for the year	(184,660)	5,277,822
Accumulated remeasurement gains, end of year	\$ 7,146,799	\$ 7,331,459

See accompanying notes and schedules to financial statements.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Statement of Cash Flows

Year ended March 31, 2022, with comparative information for 2021

	2022	2021
Cash provided by (used in):		
Operating activities:		
Excess of revenue over expenses (expenses over revenue)	\$ 844,743	\$ (254,462)
Items not involving cash:		
Gain on income distributions	(1,474,997)	(807,160)
Gain on sale of investments	(399,730)	(507,001)
Amortization of capital assets	215,134	256,349
Change in deferred lease inducement	(165,322)	(165,322)
Change in non-cash operating working capital:		
Accounts receivable	7,692	(23,213)
Prepaid expenses	(16,039)	8,774
Accounts payable and accrued liabilities	48,070	(14,747)
Deferred contributions	181,683	51,373
Employee future benefits	344,561	(67,982)
	<u>(414,205)</u>	<u>(1,523,391)</u>
Capital activities:		
Purchase of capital assets	(65,925)	(83,104)
Investing activities:		
Purchase of new investments	-	(1,000,000)
Proceeds from sale of investments	1,512,825	1,925,856
	<u>1,512,825</u>	<u>925,856</u>
Increase (decrease) in cash	1,032,695	(680,639)
Cash, beginning of year	3,572,703	4,253,342
Cash, end of year	<u>\$ 4,605,398</u>	<u>\$ 3,572,703</u>

See accompanying notes and schedules to financial statements.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements

Year ended March 31, 2022

The Province of Ontario Council for the Arts (operating as Ontario Arts Council) (the "OAC") was established in 1963 by the Government of Ontario to promote the development and enjoyment of the arts across the province. The OAC plays a leadership role in fostering excellence in the arts and making the arts accessible to all Ontarians. The OAC is a registered charity and is exempt from tax under the Income Tax Act (Canada).

1. Significant accounting policies:

(a) Basis of presentation:

The financial statements have been prepared by management in accordance with Public Sector Accounting Standards, which constitutes generally accepted accounting principles for government not-for-profit organizations in Canada. The OAC has elected to use the standards for government not-for-profit organizations that include the 4200 series of the Public Sector Accounting Standards.

The OAC follows the restricted fund method of accounting for contributions.

The OAC has elected not to consolidate controlled entities (note 7).

(b) Fund accounting:

Resources are classified for accounting and reporting purposes into funds that are held in accordance with their specified purposes.

The operating fund reports the publicly funded activities of the OAC funded mainly through a general grant from the Province of Ontario. Funding from the Province of Ontario for restricted programs is accounted for as deferred contributions and recognized when the related expenses are incurred.

The restricted and endowment funds are internally restricted by the OAC or by the terms specified by the donors in their trust agreements.

Grants approved to be paid in the future upon specific requirements being met are not included in the statement of operations and changes in fund balances (note 10(b)).

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

1. Significant accounting policies (continued):

(c) Investment income:

Investment income comprises income on pooled investments and bank balances.

Investment income related to the operating fund is recognized based on the actual number of units held in the pooled investment and recognized as income of the operating fund.

Investment income on the pooled investments related to the restricted and endowment funds is recognized as income of the restricted funds.

(d) Employee benefits:

(i) The OAC follows Public Sector Accounting Standards for accounting for employee future benefits, which include post-employment benefits payable upon termination. Under these standards, the cost of the post-employment benefits paid upon termination is charged to operations annually as earned.

(ii) The OAC accrues for vacation pay, sick leave liabilities and other earned benefits for amounts that accrue but have not vested.

(e) Lease inducements:

Lease inducements include a leasehold improvement allowance and free rents received by the OAC. The total amount of the lease inducements is amortized on a straight-line basis over the lease term.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

1. Significant accounting policies (continued):

(f) Capital assets:

Capital assets are recorded at cost (purchase price). All capital assets are amortized on a straight-line basis over the assets' estimated useful lives as follows:

Audiovisual equipment	5 years
Computer hardware and software	3 years
Furniture and fixtures	5 years
Office equipment	5 years
Office renovations	5 years
Leasehold improvements	Lease term

When a capital asset no longer contributes to OAC's ability to provide services, its carrying value is written down to its residual value.

(g) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. Equity instruments that are quoted in an active market are reported at fair value. All other financial instruments are subsequently recorded at cost or amortized cost unless management has elected to carry the instruments at fair value. Management has elected to record all investments at fair value as they are managed and evaluated on a fair value basis.

Unrealized changes in fair value are recognized in the statement of remeasurement gains until they are realized, when they are transferred to the statement of operations and changes in fund balances.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

All financial assets are assessed for impairment on an annual basis. When a decline is determined to be other than temporary, the amount of the loss is reported in the statement of operations and changes in fund balances and any unrealized gain or loss is adjusted through the statement of remeasurement gains.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

1. Significant accounting policies (continued):

When the asset is sold, the unrealized gains and losses previously recognized in the statement of remeasurement gains are reversed and recognized in the statement of operations and changes in fund balances.

The standards require an organization to classify fair value measurements using a fair value hierarchy, which includes three levels of information that may be used to measure fair value:

- Level 1 - unadjusted quoted market prices in active markets for identical assets or liabilities;
- Level 2 - observable or corroborated inputs, other than Level 1, such as quoted prices for similar assets or liabilities in inactive markets or market data for substantially the full term of the assets or liabilities; and
- Level 3 - unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets and liabilities.

The OAC invests in pooled funds that hold investments categorized as Level 1 and Level 2. The OAC categorizes these pooled funds as Level 2.

(h) Foreign currency:

Foreign currency transactions are recorded at the exchange rate at the time of the transaction.

Assets and liabilities denominated in foreign currencies are recorded at fair value using the exchange rate at the financial statement date. Unrealized foreign exchange gains and losses are recognized in the statement of remeasurement gains. In the period of settlement, the realized foreign exchange gains and losses are recognized in the statement of operations and changes in fund balances and the unrealized balances are reversed from the statement of remeasurement gains.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

1. Significant accounting policies (continued):

i) Related party transactions:

Related party transactions are measured at the exchange value, which is the amount of consideration established and agreed to by the related parties.

j) Use of estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of income and expenditures during the year. Significant estimates include valuation of investments, carrying value of capital assets and provisions for certain employee future benefits liabilities. Actual results could differ from those estimates.

2. Employee future benefits:

(a) Pension benefits:

The OAC's full-time employees participate in the Public Service Pension Fund ("PSPF"), which is a defined benefit pension plan for employees of the Province of Ontario and many provincial agencies. The Province of Ontario, which is the sole sponsor of the PSPF, determines the OAC's annual payments to the PSPF. Since the OAC is not a sponsor of the PSPF, gains and losses arising from statutory actuarial funding valuations are not assets or obligations of the OAC, as the sponsor is responsible for ensuring that the PSPF is financially viable. The annual payments to the PSPF of \$439,158 (2021 - \$444,965) are included in salaries and benefits in Schedule 1.

(b) Non-pension benefits:

The cost of post-retirement non-pension employee benefits is paid by the Province of Ontario and is not included in the statement of operations and changes in fund balances.

The amount of severance payments, unused vacation pay, sick leave liabilities and other earned benefits accrued at year-end was \$622,283 (2021 - \$277,722), of which \$550,736 (2021 - \$277,722) has been classified as a current liability.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

2. Employee future benefits (continued):

The OAC has set aside funds to meet these liabilities and other obligations and invested these funds in the same pooled investments as the restricted and endowment funds. As at March 31, 2022, this investment has a market value of \$1,156,607 (2021 - \$1,100,583) and is shown under the operating fund as investments.

3. Capital assets:

			2022	2021
	Cost	Accumulated amortization	Net book value	Net book value
Audiovisual equipment	\$ 138,451	\$ 137,139	\$ 1,312	\$ 3,645
Computer hardware and software	1,048,854	961,112	87,742	66,414
Furniture and fixtures	323,844	315,648	8,196	15,289
Office equipment	67,881	67,382	499	1,188
Office renovations	81,625	60,732	20,893	33,706
Leasehold improvements	1,476,093	922,558	553,535	701,144
	\$ 3,136,748	\$ 2,464,571	\$ 672,177	\$ 821,386

4. Deferred contributions:

	2022	2021
Balance, beginning of year	\$ 331,971	\$ 280,598
Add amount received during the year	5,181,461	25,000,000
Less amount recognized during the year	(4,999,778)	(24,948,627)
Balance, end of year	\$ 513,654	\$ 331,971

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

5. Internally restricted fund balances:

	Fund balances beginning of year	Transfer from (to) Operating Fund	Investment income	Awards and expenses paid	Fund balances, end of year
2022					
Venture fund	\$ 1,897,301	\$ –	\$ 106,944	\$ (515,758)	\$ 1,488,487
Board-designated reserve fund	894,775	(654,775)	–	–	240,000
Capital fund	2,705,351	800,000	152,490	(20,067)	3,637,774
Granting programs fund	644,499	177,863	–	–	822,362
	<u>\$ 6,141,926</u>	<u>\$ 323,088</u>	<u>\$ 259,434</u>	<u>\$ (535,825)</u>	<u>\$ 6,188,623</u>

	Fund balances beginning of year	Transfer from (to) Operating Fund	Investment income	Awards and expenses paid	Fund balances, end of year
2021					
Venture fund	\$ 2,267,939	\$ –	\$ 496,957	\$ (867,595)	\$ 1,897,301
Board-designated reserve fund	1,117,000	(222,225)	–	–	894,775
Capital fund	2,234,115	–	487,845	(16,609)	2,705,351
Granting programs fund	593,097	51,402	–	–	644,499
	<u>\$ 6,212,151</u>	<u>\$ (170,823)</u>	<u>\$ 984,802</u>	<u>\$ (884,204)</u>	<u>\$ 6,141,926</u>

6. Related party transactions:

- (a) Included in Schedule 2, awards and expenses paid, are administration fees charged by the OAC for providing day-to-day administrative support and services to the restricted and endowment funds held by the OAC. As permitted in the respective agreements, the OAC has levied an administration fee, either on a fixed or percentage basis, on the funds held or on the annual investment income earned by the funds held by the OAC.

	2022	2021
Fund administration fee	\$ 71,591	\$ 71,236

- (b) The Ontario Arts Foundation (the "Foundation") is controlled by the OAC's Board of Directors, as described in note 7. During the year, the OAC charged a fee for the administration of the Foundation's awards program which amounted to \$18,790 (2021 – \$16,064) which is included in the statement of operations and changes in fund balances.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

7. Ontario Arts Foundation:

The Foundation was incorporated under the Corporations Act (Ontario) on October 15, 1991 and is a registered charity under the Income Tax Act (Canada). The Foundation was established:

- (a) to receive and maintain a fund or funds to apply all or part of the principal and income therefrom to charitable organizations, which are also registered charities under the Income Tax Act (Canada);
- (b) to provide scholarships for study or research in the arts in Ontario or elsewhere; and
- (c) to make awards to persons for outstanding accomplishments in the arts in Ontario or elsewhere.

As defined by Canadian accounting standards for government not-for-profit organizations, the OAC controls the Foundation in that the OAC's Board of Directors controls the election of the Foundation's Board of Directors.

The Foundation's financial statements have not been consolidated in the OAC's financial statements. There are no restrictions on the resources of the Foundation, nor are there significant differences from the accounting policies used by the OAC.

The majority of the fund balances, \$49,961,510 of the total of \$95,801,434 (2021 - \$48,580,840 of the total of \$93,268,031), represents the balances of the individual arts endowment funds held by the Foundation under the Arts Endowment Fund program of the Government of Ontario for a number of arts organizations. Under this program, money contributed and matched is held in perpetuity. The Board of Directors of the Foundation determines the amount of income that may be paid annually.

Audited financial statements of the Foundation are available upon request. Financial summaries of the Foundation, reported in accordance with Canadian public sector accounting standards for government not-for-profit organizations, are as follows:

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

7. Ontario Arts Foundation (continued):

(a) Financial position:

	2022	2021
Assets		
Cash and investments	\$ 96,107,785	\$ 93,385,641
Liabilities and Fund Balances		
Accounts payable and accrued liabilities	\$ 306,351	\$ 117,610
Fund balances	95,801,434	93,268,031
	\$ 96,107,785	\$ 93,385,641

(b) Changes in fund balances:

	2022	2021
Fund balances, beginning of year	\$ 93,268,031	\$ 71,981,456
Contributions received	3,390,091	1,967,470
Investment gain	3,923,195	3,439,612
Fund administration fee	499,510	413,049
Awards and expenses	(7,501,281)	(6,741,189)
Net remeasurement gains	2,221,888	22,207,633
Fund balances, end of year	\$ 95,801,434	\$ 93,268,031

(c) Cash flows:

	2022	2021
Cash flows used in operating activities	\$ (3,379,253)	\$ (4,356,920)
Cash flows from investing activities	1,616,643	160,648
	\$ (1,762,610)	\$ (4,196,272)

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

8. Investments and investment income:

Net investment income comprises the following:

	2022	2021
Income distributions	\$ 1,474,997	\$ 807,160
Realized gains	399,730	507,001
Bank interest	228,361	151,445
	<u>\$ 2,103,088</u>	<u>\$ 1,465,606</u>

The asset mix of the investments is as follows:

	2022	2021
Foreign equities, predominantly U.S.	39%	40%
Fixed income securities	24%	24%
Canadian equities	24%	23%
Alternative investments	12%	12%
Cash and cash equivalents	1%	1%

The OAC holds \$7,350,696 (cost - \$5,554,567) (2021 - \$7,169,068 (cost - \$5,346,702)) in fixed income securities that are exposed to interest rate risk. The interest rates range from 0.25% to 8.29% (2021 - 1.10% to 8.29%) and mature between November 2022 and January 2082 (2021 - between June 2022 and March 2081).

9. Public sector salary disclosures:

Section 3(5) of the Public Sector Salary Disclosure Act (1996) requires disclosure of Ontario public sector employees who were paid an annual salary in excess of \$100,000 in the calendar year 2021. For the OAC, this disclosure is shown below:

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

9. Public sector salary disclosures (continued):

Surname	Given Name	Position Title	Salary	Taxable benefits
ALINSANGAN	HEATHER	Director of Research and Evaluation	\$119,615	\$132
BLACK	CHRIS	Associate Director of Granting, Business Operations	110,706	147
CHA	JAMES	Manager of Operations	118,229	157
DELJOURAVESH	JESSICA	Granting Projects Officer	101,267	132
GUNTER	KIRSTEN	Director of Communications	129,653	172
HASLAM	MARK	Media Arts Officer	109,962	142
JUNAID	BUSHRA	Outreach and Development Manager, Access and Career Development Program Officer	112,246	149
LANGGARD	KELLY	Director of Granting	141,000	186
LAWRENCE	LOREE	Multi-Inter and Community-Engaged Arts Officer	102,177	136
PARSONS	DAVID	Classical Music Officer	107,467	142
SMALL	NINA	Director of Human Resources	128,729	170
VESELY	CAROLYN	Chief Executive Officer	235,000	310
ZHANG	JERRY	Director of Finance and Administration	146,647	194

10. Commitments:

(a) Lease commitments:

The OAC leases office premises and office equipment under operating leases expiring up to 2026. The future annual lease payments, including utilities and operating costs, are summarized as follows:

2023	\$ 786,406
2024	792,746
2025	800,673
2026	605,031
	\$ 2,984,856

(b) Grant commitments:

The OAC has approved grants of \$822,362 (2021 - \$644,499), which will be paid in future years once the conditions of the grants have been met. These amounts are not reflected in the statement of operations and changes in fund balances. These amounts are included in the internally restricted fund balance, as described in note 5.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Notes to Financial Statements (continued)

Year ended March 31, 2022

11. Economic dependence:

The OAC is dependent on the Province of Ontario for the provision of funds to provide awards and grants and to cover the cost of operations.

12. Financial instruments:

(a) Interest rate and foreign currency risks:

The OAC is exposed to interest rate and foreign currency risks arising from the possibility that changes in interest rates and foreign exchange rates will affect the value of fixed income and foreign currency-denominated investments.

(b) Market risk:

Market risk arises as a result of trading equities and fixed income securities. Fluctuations in the market expose the OAC to a risk of loss. The OAC uses two professional investment managers to advise on investment risks, asset selection and mix to achieve an appropriate balance between risks and returns. The Finance and Audit Committee of the Board of Directors of the OAC monitors investment decisions and results and meets regularly with the managers.

(c) Liquidity risk:

Liquidity risk is the risk that the OAC will be unable to fulfill its obligations on a timely basis or at a reasonable cost. The OAC manages its liquidity risk by monitoring its operating requirements. The OAC prepares budget and cash forecasts to ensure it has sufficient funds to fulfill its obligations. Accounts payable and accrued liabilities are generally due within 30 days of receipt of an invoice.

There has been no change to the above risk exposures from 2021.

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Schedule 1 - Administration Expenses and Services

Year ended March 31, 2022, with comparative information for 2021

	2022	2021
Administration expenses:		
Salaries and benefits (notes 2(a) and 9)	\$ 6,458,211	\$ 5,911,543
Office rent and hydro	590,958	586,658
Consulting and legal fees	316,885	32,976
Amortization of capital assets	215,134	256,349
Information Services	212,203	223,096
Miscellaneous	98,634	86,903
Communications	95,373	104,231
Personnel hiring and training	67,010	31,700
Telephone, postage and delivery	56,240	58,265
Maintenance and equipment rental	50,595	45,385
Meetings	31,308	7,940
Office supplies, printing and stationery	7,493	5,613
Travel	1,034	1,651
	<u>8,201,078</u>	<u>7,352,310</u>
Services:		
Jurors and advisors	520,801	489,230
Other programs	311,167	306,148
	<u>831,968</u>	<u>795,378</u>
	<u>\$ 9,033,046</u>	<u>\$ 8,147,688</u>

PROVINCE OF ONTARIO COUNCIL FOR THE ARTS

(OPERATING AS ONTARIO ARTS COUNCIL)

Schedule 2 - Externally Restricted and Endowment Funds

Year ended March 31, 2022, with comparative information for 2021

	Balance of Endowment Fund	Fund balances, beginning of year	Contributions received	Transfer from operating fund	Investment income	Awards and expenses paid	Fund balances, end of year*
2022							
The Chalmers Family Fund	\$ -	\$ 23,204,503	\$ -	\$ -	\$ 1,307,951	\$ (959,179)	\$ 23,553,275
The Oskar Morawetz Memorial Fund	26,000	329,933	-	-	20,063	(22,807)	327,189
Dr. Heinz Unger Scholarship Fund	17,235	110,245	-	-	7,186	(1,006)	116,425
The Leslie Bell Scholarship Fund	9,078	224,876	-	7,000	13,187	(1,828)	243,235
The Vida Peene Fund	-	206,662	23,813	-	11,649	(6,631)	235,493
The John Hirsch Memorial Fund	-	73,059	-	-	4,118	(663)	76,514
The Canadian Music Centre John Adaskin Memorial Fund	17,998	34,601	-	-	2,965	(414)	37,152
Colleen Peterson Songwriting Fund	-	17,287	-	-	975	(1,808)	16,454
The Ruth Schwartz Fund	-	8,946	-	-	504	(7,466)	1,984
	\$ 70,311	\$ 24,210,112	\$ 23,813	\$ 7,000	\$ 1,368,598	\$ (1,001,802)	\$ 24,607,721
2021							
The Chalmers Family Fund	\$ -	\$ 19,104,230	\$ -	\$ -	\$ 5,146,213	\$ (1,045,940)	\$ 23,204,503
The Oskar Morawetz Memorial Fund	26,000	256,542	-	-	76,110	(2,719)	329,933
Dr. Heinz Unger Scholarship Fund	17,235	83,958	-	-	27,259	(972)	110,245
The Leslie Bell Scholarship Fund	9,078	171,059	-	7,000	48,526	(1,709)	224,876
The Vida Peene Fund	-	150,416	17,185	-	40,518	(1,457)	206,662
The John Hirsch Memorial Fund	-	61,963	-	-	16,691	(5,595)	73,059
The Canadian Music Centre John Adaskin Memorial Fund	17,998	23,754	-	-	11,248	(401)	34,601
Colleen Peterson Songwriting Fund	-	14,516	-	-	3,910	(1,139)	17,287
The Ruth Schwartz Fund	-	7,104	-	-	1,912	(70)	8,946
	\$ 70,311	\$ 19,873,542	\$ 17,185	\$ 7,000	\$ 5,372,387	\$ (1,060,002)	\$ 24,210,112

*Fund balances end of year include unrealized gain of \$6,967,077 (2021 - \$7,147,093) as presented in the statement of financial position.

BOARD MEMBERS

The Ontario Arts Council's volunteer board of directors sets OAC policies and oversees the organization's operations. Board members also play an important role as advocates for the arts in Ontario and as representatives of OAC in their communities across the province.

Board members are appointed by the Government of Ontario for a three-year term and may be reappointed.

Rita Davies, Toronto

Chair
Appointed chair July 2015
Reappointed chair July 2021
Term ends July 2024

Dani Peters, Toronto

Vice-chair
Appointed to the board May 2019
Appointed vice-chair October 2021
Term ends October 2024

Alexandra De Gasperis, Toronto

Appointed to the board July 2019
Term ends July 2022

Robin Jones, Westport

Appointed to the board March 2021
Term ends March 2024

Susan Lahey, Mount Albert

Appointed to the board April 2019
Resigned June 2021

Mary Meffe, Toronto

Appointed to the board October 2019
Term ends October 2022

David Millen, Ottawa

Appointed to the board March 2022
Term ends March 2025

William Moore, Innisfil

Appointed to the board January 2022
Term ends January 2025

Kyan Nademi, Toronto

Appointed to the board June 2019
Term ends June 2022

Lilly Obina, Ottawa

Appointed to the board January 2021
Term ends January 2024

Geneviève Painchaud, Ottawa

Appointed to the board May 2020
Term ends May 2023

Marek Ruta, Mississauga

Appointed to the board October 2021
Term ends October 2024

David Tsubouchi, Baltimore

Appointed to the board December 2018
Term ended December 2021

EXECUTIVE STAFF

Carolyn Vesely

CEO

(until January 2022)

Sandra Cruickshanks

Interim CEO

(from January 2022)

Heather Alinsangan

Director of Research and Evaluation

Kirsten Gunter

Director of Communications

Kelly Langgard

Director of Granting

Nina Small

Director of Human Resources

Jerry Zhang

Director of Finance and Administration

CREDITS

Kirsten Gunter

Editing

Ashleigh Hodgins

Coordination, Layout and Editorial Assistant

Tsipora Lior

Translation and Editing (French)

(Excluding the content for OAC financial statements)

Nancy Foran

Copyediting (English)

Ontario Arts Council

121 Bloor Street West, 7th Floor

Toronto ON M4W 3M5

416-961-1660 | 1-800-387-0058

info@arts.on.ca | www.arts.on.ca



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